(c) Yes, Sir.

(d) MTNL is exploring the possibilities of investment/joint venture in Nigeria and Sri Lanka in Wireless telecom segment.

India-Singapore marine cable

1357. SHRI B.J. PANDA: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether it is a fact that BSNL/MTNL are set to invest Rs. 1800 crores in marine cable between India and Singaproe;

(b) if so, the details thereof;

(c) whether it would be a profitable venture;

(d) whether certain Tele-ventures have already been providing this service on this route; and

(e) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD): (a) and (b) A proposal to lay submarine Optical Fibre Cable from Eastern Coast of India to Singapore together by MTNL and BSNL is at conceptual stage.

(c) The current preliminary indications are that the project is profitable.

(d) and (e) M/s Bharti Infotel Limited and M/s Videsh Sanchar Nigam Limited are providing this service through four cable system *viz.* South East Asia - Middle East - Western Europe - 3 (SEA-ME-WE-3), South East Asia-Middle East-Western Europe-4 (SEA-ME-WE-4), i2i and Tata India Singapore Cable System (TIISC).

MTNL's focus on value added services for revenue growth

1358. SHRIMATI JAYA BACHCHAN: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether it is a fact that MTNL has shifted its focus to value added services in order to double its revenue from these services;

(b) if so, the details thereof;

(c) whether the shfit has been necessitated by fierce competition among others by call rates dropping to even Rs. 1 per call; and

(d) if so, whether MTNL is contemplating to reduce the call rates or increase the call duration in respect of land line phones and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD): (a) and (b) MTNL is providing Value Added Services in its entire network to increase revenue and also to utilize the network to the fullest extent in line with the current trend in the Telecom Industry. The details fo the VAS are given in the enclosed Statement. (See below).

(c) The emphasis on Value Added Services has been necessitated to generate revenue as tariffs are falling because of fierce competition faced by MTNL in Delhi and Mumbai.

(d) MTNL is already providing competitive tariffs for is landline subscribers.

Statement

Details fo VAS

1. Value Added Services provided by MTNL, Delhi.

(i) Internet Service.
(ii) Broadband Service
(iii) l-net Service
(iv) ISDN Service.
(v) Internet Telephony (VOIP)
(vi) Voice Mail Service (VMS)
(vii) Pay Phone

2. Services provided through electronic exchange:

(i) Call forwarding,
(ii) Call waiting,
(iii) CLIP
(iv) Morning Alarm,
(v) DYNAMIC STD.
(vi) Hotline.

3. Intelligent network is providing following services:

(i) Virtual Calling Card (VCC) (ii) Account Card Calling (ACC) (iii) Virtual Private Network (VPN) (iv) Premium Rate Services (PRM)

(v) Universal Access Number (UAN) (vi) Tele-voting Service (VOT) (vii) Free Phone Service (FPS)

4. IVRS based Value Added Services:

SI.No	. Code	Services
1.	1291	Student/Women help line.
2.	1251	LIC relates information.
3.	1258	News on phones in Hindi by Prasar Bharti
4.	1259	News on phones in English by Prasar Bharti
5.	125011	Sports news, astrology, opinion poll, MTNL Infoline
6.	1270	Tele-horoscope, astrology, voice greeting, opinion poll, music and news on demand, education.
7.	125050	PNR enquiry, seat availability, train arrival/departure, fax back, train schedule, train details.
8.	128888	News, astrology, cricket, bollywood, classified, ring tone, music, enquiry service.
9.	127777	Help line for HP Crop. Customers all over India.
10.	127127	Helpline of high quality medical consultation through telephones.
11.	1260	Helpline to be initiated for India gas customers.
12.	128128	Helpline of high quality medical consultation through telephones
13.	129999	Enquiry like railways, airlines, stock info, cricket score etc.
14.	127128	Helpline of high quality medical consultation through telephones.
15.	128129	Helpline of high quality medical consultation through telephones.
16.	12555	Ring tones, song, horoscope, cricket details.
17.	126300	News, astrology, cricket, bollywood, enquiry service.
18.	127272	News, astrology, cricket, bollywood, jagran sampark.

IN MOBILE FOLLOWING VALUE ADDED SERVICES ARE AVAILABLE:

Sl. No.	Short Code	Service provider	Services
1	2	3	4
SMS			
1.	2001	MTNL	News, billing, STD/ISD codes, enquiries etc.
2.	6388	NDTV	News, sprots etc.
3.	2424	India Today (Living Media)	Aaj tak, news business, sports etc.
4.	3636	Creative Mobile Technology	Contest etc.
5.	8585	Contest 2 win	Contest, polio, games etc.
6.	7575	Zee TV (Interrex India Ltd.)	Interactive programe, SMS+VSM for online trading etc.
7.	5050	Bhart Matrimony	Matrimonial services.
8.	8888	Times Internet Ltd.	News, sports, business etc. mono ring tones, B/W picture message
9.	6767	ACL Wireless Ltd.	Instant messaging contents, various VAS
10.	7245	RCTC (Railways)	PNR alert system.
11.		India Prepaid Services	Electronic refill vouchers of trump
12.		e-charge	e-charge-electronic recharge coupon distribution.
13.		NAVIN MAIL	VMS and missed call alret.
14.		Jatayu Software	WAP portal and WAP applicaiton
15	2525	Contests win	Contest, polio, games on sony TV
16.	7070	Overseas Marketing Corp. Ltd	News, sports, mono RT, Logos, wallpaper
17.	7333	Rediff. com	News, jokes, astrology, messenger, mono RT, picture meg, logo.
18.	2580	Recruit guru	Jobs, alert mobile
19.	7007	Mauj	News, sports, ringtones etc.
20.	7245	IRCTC (Railways)	Railways booking on SMS

1	2	3	4
21.	7272	Dainik jagaran	News, sprots, Rly, enq. etc.
22.	4545	Siffy Ltd.	News, sports, RT, logo etc
23.	6300	Celiebrum	News, sports, Rly, enq. etc.
24.	6677	Cellnext	News, sports, RT, logo etc
IVRS			
25.	626	Org	CRBT
26.	125300	Celebrum	News, sports, Rt etc
27.	128888	Times Internet Ltd.	News, sports, mono RT, stocks, music messaging
28	12555	On Mobile	Multimodal voice portal and Railway Reservation
GRPS			
29.	6969	IMI mobile	GPRS/MMS based content.
30.	6060	Net edge	Dolphin Vault
31	6688	Map My India	Location based service

Interruptions in Telephone Networks

1359. SHRI N.R. GOVINDARAJAR: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether the Telecom Regulatory Authority of India has expressed its concern on the increase in interruptions in the network between Bharat Sanchar Nigam Ltd. and private telecom operators;

(b) if so, the details thereof;

(c) the details/o the extent of rise over the standard fixed for interruptions in the networks of BSNL including private telecom operators in the rural and urban areas during the last three years, State-wise;

(d) whether Government have taken or proposed to take steps to keep the level of interruptions in accordance with the fixed standards; and

(e) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD): (a) Telecom